



5 i [" %!'Sept - , 201& Agricenter - Memphis Exhibitor Application

Official Use Only	
Booth #	_____
Price	_____
Invoice Sent	_____
Paid in full	_____
Packet Sent	_____

CompanyName: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web Page: _____

What do you plan to exhibit? _____

What product lines do you represent? _____

Using the Layout Map, please write your TOP 3 picks for booth location:

1. _____
2. _____
3. _____

Exhibit space will be assigned on a first come first served basis. Inside Booths cost \$600 for 10'X10' and \$900 for 10'X15' spaces for all ten(10) days; - corner booths are an additional \$100. Inside booths come standard with back and side draping. Outdoor 10x10 booths are \$1,000 and does not include pipe & drape. Tables and chairs are available for rent through Hick's Rentals (901) 272-1171 or email: bhicks7171@aol.com or visit DeltaFest.com to download an order form. Bulk space is available at a rate of \$2.75 a square foot with a minimum of 1500 sq.ft.) Two exhibitor passes will be given to all 10'X10'/15' exhibitors and 6 passes will be given to bulk space exhibitors. Additional passes may be purchased for \$15 each. Electrical is available for \$120(110 volts only) INSIDE through the Agricenter (901)757-7777 and \$250 OUTSIDE through Universal Fairs.


Please sign this **COMPLETED** application and fax or mail to Universal Fairs with full payment to secure your space. No space is confirmed until payment is received. Make checks out to: Delta Fair. We can also take signed fax applications with a credit card number. Contract may be cancelled and deposit returned minus \$50 processing fee no later than August 1st, 2012. If space is cancelled after August 1st, 2011 all payments will be forfeited and if applicable, any unpaid late balances will be due.

Circle your options: INSIDE 10x10 \$600 - INSIDE 10X15 \$900 - OUTSIDE \$1,000 - 110 Electrical OUTSIDE \$250
 Booth/Space Total: \$ _____ Enclosed Payment: \$ _____ Card Type: _____
 Card Number: _____ Expiration Date: _____ Security Code on back: _____
 Billing Address: _____

"My firm acknowledges the rules and regulations set forth by Expo South (posted on ExpoSouth.com) and that our employees and representatives will at all times observe, perform and abide by such rules."

Official Representative Signature: _____ Date: _____
 Title: _____

Return this fully completed application with your full payment to:

<p>Delta Fair & Music Festival Attention - Exhibitor Services P.O. Box 1327, Cordova TN, 38088-1327</p>	
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Local: (901) 867-7007 - Toll Free: 866-99FAIRS - Fax (901) 867-7121 - Web: DeltaFest.com

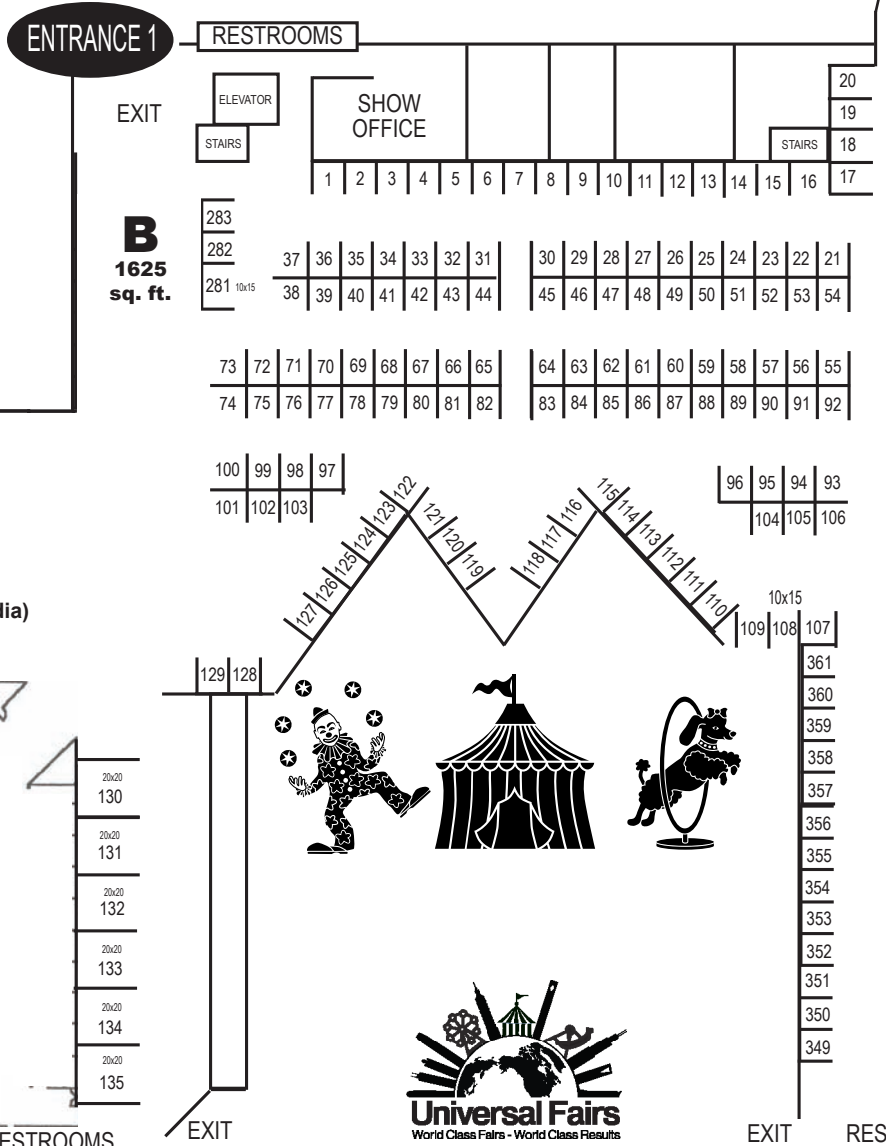
DELTA FAIR & MUSIC FESTIVAL

EVERYONE'S FAIR

5 i [" %! Sept - , 201&
 Fridays 2pm-11pm
 Saturdays 10am-11pm
 Sundays Noon-11pm
 Monday (Labor Day) 10am-10pm
 Tues. & Thurs. 2pm-10pm
 Weds. (Senior Day) 9:30am-10pm

Commercial Exhibit Layout

A safe, easily accessible location with plenty of affordable lodging! Over 240,000 attenders!



Booth Price & Sizes

10'X10'Booths = 10 days \$600
 10'X15' Booths = 10 days \$900
 20'X20' Booths = 10 days \$1800
Corners are an additional \$100
Bulk Space is \$2.75 a sq.ft.
 (Minimum of 1500 square feet)

Move In Times

Thursday, /' 0 9am - 7pm
 Friday 8/31 9am-Noon

Move Out Times

Sunday 9/9 10:01pm - 12:00am
 Monday 9/10 8am - 5pm

Exhibit Hall Closes

Fridays & Saturdays at 10pm
 Sundays - Thursday at 9pm

MMA
Sumo Wrestling
Green Day
Vip Night
 (sponsors, politicians, media)

RESTROOMS
 FOLDING DOOR
 WEST PAVILION
Classic Car Show
 (Everyday)
 207
 FOLDING DOOR
 RESTROOMS

MIDWAY



Universal Fairs
 World Class Fairs - World Class Results
 Local - (901) 867-7007
 Toll Free - (866) 99FAIRS
 Fax (901) 867-7121
 P.O. Box 1327, Cordova, TN 38088
 info@UniversalFairs.com
 UniversalFairs.com

**CRAFTS,
 CULINARY &
 COLLECTIBLES**

MAIN STAGE

Headline Musical Artists and Groups will perform here.